

# PRIVACY POLICY

## Your Privacy

Pertubuhan BIM Malaysia (“PBM,” “we,” “us,” or “our”) respects the privacy and confidentiality of your personal information. This Privacy Policy explains how we collect, use, store, and protect your personal data when you engage with PBM, including through our website <https://www.pertubuhanbim.org.my>.

By using the Website or providing your personal data to PBM, you consent to the practices described in this Privacy Policy.

## Collection and Use of Personal Data

PBM may collect your personal data for purposes including:

- Managing membership registrations and renewals
- Processing event or training program registrations
- Providing updates on PBM’s activities, news, and publications
- Responding to inquiries or feedback
- Improving our services and Website
- For research, analysis, and reporting relevant to our organizational objectives

Only authorized PBM personnel have access to your personal data. PBM will not sell, rent, or trade your personal data to any third party without your permission.

## Disclosures of Your Information

PBM may disclose your personal data:

1. To service providers or partners assisting PBM in delivering services (e.g. event platforms, payment processors, IT support).
2. If required by law, regulation, or legal process.
3. To protect the rights, property, or safety of PBM, our members, or others.
4. In the event of a merger, consolidation, or transfer of assets involving PBM, where your personal data may be part of transferred assets (subject to confidentiality obligations).

PBM ensures that any third parties receiving such data are bound by confidentiality obligations consistent with this Policy.

## Communication & Marketing

PBM may contact you via email, telephone, or other channels regarding:

- Organizational updates and announcements
- Newsletters
- Event invitations
- Professional development opportunities
- Surveys or feedback requests

## Cookies

Our website may use cookies to enhance your browsing experience. Cookies are small data files stored on your device that help us:

- Remember your preferences or login sessions
- Analyze site traffic and usage patterns
- Improve Website performance and content

You can modify your browser settings to block or delete cookies if you prefer. However, doing so may affect the functionality of some parts of our website.

## Site Statistics

PBM may compile anonymized, aggregate statistics about visitors to the Website to analyze usage patterns and improve our services. These statistics do not identify individual users.

We may engage third-party service providers to assist in collecting and analyzing Website usage data. Such providers are bound by confidentiality agreements and are prohibited from using your data for other purposes.

## Third Party Sites

The Website may contain links to external websites or resources operated by third parties. PBM is not responsible for the privacy practices or content of such sites. We encourage you to review the privacy policies of any external sites you visit.

## Checking Your Details

If you wish to verify, correct, or update the personal data you have submitted to PBM, you may do so by contacting us at [pertubuhan.bim@gmail.com](mailto:pertubuhan.bim@gmail.com). For security purposes, we may require proof of identity before disclosing personal data.

Please keep your login credentials confidential (if any). PBM is not responsible for actions taken by anyone who gains access to your account through your credentials.

## Contacting Us

We welcome your questions, feedback, or concerns regarding this Privacy Policy or PBM's handling of your personal data. Please contact us at:

Pertubuhan BIM Malaysia (PBM)

Email: [pertubuhan.bim@gmail.com](mailto:pertubuhan.bim@gmail.com)